



HIDAYAT PATIL

Product Design and Development

Contact

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LinkedIn

www.linkedin.com/in/hidayat-patil/

Portfolio

www.hidayatpatil.com

EDUCATION

Digital Design and Development Diploma

Sep 2024 — Currently Ongoing

British Columbia Institute of Technology (BCIT) , Burnaby

Bachelors of Design (Industrial Design)

July 2017 — Jun 2021

MITID (Maharashtra Institute of Technology - Institute of Design), Pune

PROJECTS

Product Lead | ProLog (Student Project)

Sep 2025 — Dec 2025

- Collaborated with cross-functional team members to design, develop, and test a predictive apprenticeship app tailored for neurodivergent learners.
- Built structured, data-driven learning pathways using SkilledTradesBC data to help users track progress and anticipate next career steps.
- Implemented AI and API integrations to enable actionable insights, progress predictions, and real-time feedback for apprentices.
- Designed user interfaces, created supporting branding assets, and assisted with project coordination across design, development, and research teams.

WORK EXPERIENCE

Product Designer | Kelp Global

Jan 2022 — Jul 2024

- Designed and evolved an enterprise SaaS platform for investment decision-making.
- Built and maintained a scalable design system with 50+ components, standardizing UI patterns.
- Simplified complex datasets through dynamic tables and data visualizations to improve clarity and support faster, more informed decision-making.
- Conducted UX audits to ensure consistency across data, visuals, interactions, and user flows.

Product Design Intern | Unino

Feb 2021 — Jul 2021

- Led research and early design development for a medical chest drain device.
- Designed prototypes, product packaging, and environmental/durability testing.
- Created branding materials and pitch decks to support client positioning and fundraising.

Graphic Design Intern | Oneros Tech

May 2020 — Jul 2020

- Designed intuitive UI and refined gameplay mechanics to enhance user engagement and experience.

VOLUNTEERING

Program Ambassador | BCIT Big Info Event

- Represented the program at outreach events, engaging with prospective students, answering questions, and sharing personal experiences.

Event Support | BCIT Student Showcase

- Assisted with setup and coordination of a final-year student showcase, supporting guests and ensuring smooth event execution.

CERTIFICATIONS

Marketing

- Google Analytics
- Google Tag Manager
- Marketing Analytics Setting & Measuring KPI's

SKILLS

Design

- Figma
- Illustrator
- Photoshop
- InDesign
- After Effects
- Framer
- Webflow
- LottieFiles
- Prototyping
- Wireframing
- User Experience Testing
- Journey Mapping
- Design Systems
- UI/UX

Development

- HTML5
- CSS
- JavaScript
- React.js / Next.js
- React Native
- Typescript
- Git
- Bootstrap
- Material UI
- Vite
- Expo

Productivity

- Agile Project Management
- Professional Communication
- Team Collaboration
- Time Management
- Organization